

Virtual Speaker Train the Trainer

February 6 & 7, 2024 8:30-12:00pm both days

For all CUPA Conference Speakers

Zoom Meeting Link:

<https://us02web.zoom.us/j/81124257716?pwd=S3lBYXQ5NVNSaDFqNnN6cnJOSTdCQT09>

Sponsored by California CUPA Forum

Purpose

The CUPA Conference is dedicated to support its trainers and presenters in designing and delivering high quality, engaging, and dynamic training. This speaker “Train the Trainer” Program is designed to support this goal.

Speaker Train the Trainer Program

Rational Objectives: The rational objectives of the Train the Trainer Program are to:

- Provide applicable tools and techniques to create powerful presentations and trainings
- Support trainers in preparing material to engage conference attendees in the learning process
- Create dynamic learning experiences that encourage attendees to apply the learning

Experiential Objectives: While achieving the rational objectives, the following experiential objectives are:

- To increase confidence of trainers
- To support developing a thoughtful and effective presentation

Workshop Day #1 8:30-12:00pm

- a. Getting and Keeping Adult Learners Interested in an in-person environment.
- b. Designing and Delivering Presentations for the greatest impact
- c. Making Learning Stick with multiple learning modalities
- d. Designing exercises and activities to engage audiences in a live conference environment
- e. Creating Visual Aids that support learning

Workshop Day #2 8:30-12:00pm

- a. Managing Presentation Anxiety
 - i. Mind / Body reaction
- b. Handling Questions effectively in a training
- c. Integration
 - ii. Each participant delivers a short presentation and receives feedback

1:1 Coaching (Optional)

Why MaxPotentials?

MaxPotentials works with clients to build a fully customized and results that meet their unique training needs. As an active partner in the planning, preparation and delivery of planning activities that are collaborative, cohesive, and productive.

Some of the key practices employed by MaxPotentials includes but, is not limited to:

- Engaging participants in interactive exercises to achieve results
- Focusing on results driven facilitation
- Creating an energizing planning environment

Principal Consultant Qualifications

KEIRSTEN TAILLON, Psy.D.

Organization Development and HR Consultant

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Keirsten Taillon, Psy.D. is an Organization Development and Human Resources Consultant. She coaches and teaches communication, leadership, change management, strategic management and related courses to public, private and non-profit organizations. Dr. Taillon is passionate about supporting the growth and expansion of individuals, teams, and organizations and brings that passion to each class and coaching relationship.

Prior to founding her business, Dr. Taillon has served as a Human Resources Director for a large Non-Profit providing mental health services to children in the Sacramento Region. And, has served as Vice President of Retail Banking and Marketing in the banking/finance industry. In all internal roles she served as a change catalyst and performance improvement driver. In each role she led successful whole organization culture changes.

Dr. Taillon earned her Psy.D. in Organization Development at Alliant International University in 2016, an MBA from Salem State College, Massachusetts, and a B.A. in Communications and Rhetoric from the University of California, Davis. As a member of the International Coaching Federation, she follows the ICF Code of Ethics for Coaching. Dr. Taillon is proud to have served as the 2005 and 2006 Sacramento Area Human Resources President. She currently serves as the

Chairman of the Board of Directors for iFoster, a national non-profit providing resources to foster children, transition age foster youth, and their families.

Her recent consulting experience include (but are not limited to):

CALFIRE Office of the State Fire Marshal – Strategic Plan
Leadership for the Government Executive
California CUPA Forum Train the Trainer & Strategic Planning
CA Health and Human Services Agency Leadership Development Academy
Department of State Hospitals
Department of Toxic Substance Control – Strategic Plan
Sacramento Sanitation Districts
Caltrans Leadership and Management Training