

# CALCUPA

California Certified Unified Program Agencies

## Protecting our communities, one inspection at a time.



# CONFERENCE PROSPECTUS



26<sup>th</sup>

## CALIFORNIA UNIFIED PROGRAM ANNUAL TRAINING CONFERENCE

**Theme:** People, Purpose & Passion: Our Pathway to Success!

### IN-PERSON CONFERENCE

February 26-29, 2024

Hyatt Regency

1333 Bayshore Highway, Burlingame, CA 94010, USA

San Mateo County

MONDAY - TUESDAY - WEDNESDAY - THURSDAY

8am - 5pm

#### Contact for more information:

Sheryl Baldwin, Conference Manager  
Registration, Exhibitors & Sponsors Contact:  
Michele Cowdery  
Jacob Baldwin

[sheryl@calcupa.org](mailto:sheryl@calcupa.org)

[registration@calcupa.org](mailto:registration@calcupa.org)

[jacob@calcupa.org](mailto:jacob@calcupa.org)

# ABOUT THE CONFERENCE

2024 will be the 26th year of the California Unified Program Annual Training Conference, presented by the California CUPA Forum. The Forum is a single statewide organization consolidating unified program implementation efforts and representing all Unified Program Agencies with a single voice. This is the premiere environmental conference in California, if not the world. We are expecting 2500-3000 attendees this year.

The 2024 Conference will offer compliance training, for regulators and industry, in the following areas:

**Aboveground Storage Tanks**  
**California Accidental Release Prevention**  
**Hazardous Waste/Tier Permitting**  
**Hazardous Materials Business Plans**  
**Site Remediation**  
**Underground Storage Tanks**

In addition, sessions will also be offered in:

**Management/Leadership**  
**Enforcement**  
**Emergency Response**  
**Technology**



**We are pleased to offer an EXHIBIT HALL this year, where attendees can visit with our sponsors and see their products in action.**

The Conference will kick-off on **Monday, February 26, at 8am with training Sessions and 10am** with an Opening Ceremony Welcome message from TBD and a statewide address and other special guests. The conference will follow with multiple training Sessions and most Sessions will conclude on February 29 at 2:45pm and 4:45pm.

ICC units for Track C and REHS Continuing Education Contact Hours will be available for the training Sessions. Upon completion of Sessions, Session evaluations and a conference survey, your certificate of completion will be posted immediately to your Course History in your Member Profile at [www.calcupa.org](http://www.calcupa.org).

To register, see below or visit [www.calcupa.org](http://www.calcupa.org). Registration fees go up on January 27, 2024 and again on February 19, 2024 in an effort to get confirmations early for planning purposes.

If you would like to be a sponsor or exhibitor of the 2024 CUPA Training Conference, see below or pay at [www.calcupa.org](http://www.calcupa.org).

**26th California Unified Program Annual Training Conference  
February 26-29, 2024  
Hyatt Regency, Burlingame, San Mateo County**

**Registration Form**

For Conference updates and to Register visit [www.calcupa.org](http://www.calcupa.org)

To register for the Conference and make payment by mail, complete the form below and send a check to: *California CUPA FORUM*, P.O. Box 2017, Cameron Park, CA 95682-2017

The California CUPA Forum is a non-profit 501(c)(6) statewide association (Tax ID 95-4720243).

<b>Name(s):</b>	<b>First:</b>	<b>Last:</b>
	<b>Title:</b>	<b>Email:</b>
	<b>First:</b>	<b>Last:</b>
	<b>Title:</b>	<b>Email:</b>
<b>Agency:</b>		
<b>Address:</b>		
<b>Phone:</b>		<b>Contact email:</b>

After payment, please sign-up for Conference Sessions and Lunches online in your profile at [www.calcupa.org](http://www.calcupa.org). HAZWOPER has pre-registration requirements.

REHS Continuing Education Contact hours and ICC units are available for this conference.

To obtain a Certificate of Completion, be sure to check in and out of each Session attended, complete Session evaluations and an overall conference survey. After the conference, the Certificate of Completion can be printed from your member profile, course history at [www.calcupa.org](http://www.calcupa.org).

For additional information, please contact the Conference Manager, Sheryl Baldwin, at

530-676-0815, [Sheryl@calcupa.org](mailto:Sheryl@calcupa.org) or Michele Cowdery for Registration [registration@calcupa.org](mailto:registration@calcupa.org) or [Jacob@calcupa.org](mailto:Jacob@calcupa.org)

Register and pay on-line at [www.calcupa.org](http://www.calcupa.org)

<b>Full Registration</b> (includes breakfast T/W/Th, lunch M/T/W/Th)	<i>On or Before</i> 1/26/2024	<i>Rate Starting</i> 1/27/2024	<i>Rate Starting</i> 2/19/2024	<i>Total</i>
<b>Government per attendee</b>	<b>\$895.00</b>	<b>\$995.00</b>	<b>\$1,095.00</b>	
<b>Non-Government per attendee</b>	<b>\$1,195.00</b>	<b>\$1,695.00</b>	<b>\$1,995.00</b>	
<b>Retired CUPA Inspector</b> *Retired from a UP Agency and not working as an employee for another employer. Approval required.	<b>\$575.00</b>	<b>\$675.00</b>	<b>\$775.00</b>	
<b>Student or Sponsor Student**</b>	<b>\$575.00</b>	<b>\$675.00</b>	<b>\$775.00</b>	
<b>**Student</b> must provide current student ID card, proof of current enrollment of 12 units minimum, cannot be working full-time. Full Student Scholarships are available at <a href="http://www.calcupa.org">www.calcupa.org</a> . See Student Information tab on Annual Conference page.				
<b>Single Day Registration</b> Specify day attending: _____	<i>On or Before</i> 1/26/2024	<i>Starting</i> 1/27/2024	<i>Rate Starting</i> 2/19/2024	
<b>Government one day</b>	<b>\$395.00</b>	<b>\$445.00</b>	<b>\$495.00</b>	
<b>Non-Government one day</b>	<b>\$495.00</b>	<b>\$545.00</b>	<b>\$595.00</b>	
<b>Retired CUPA Inspector *</b>	<b>\$195.00</b>	<b>\$245.00</b>	<b>\$295.00</b>	
<b>Student **</b>	<b>\$195.00</b>	<b>\$245.00</b>	<b>\$295.00</b>	
<b>Activities</b>				
<b>Golf Tournament</b> Sunday, February 25, Poplar Creek, 10 a.m.-3 p.m. Includes shuttle, golf cart, 18 holes	<b>\$130</b> <i>On or before</i> 1/26/24	<b>\$150</b> <i>Starting</i> 1/27/24	<b>\$170</b> <i>Starting</i> 2/19/24	
<b>"CUPA Cup" Tournament -</b> Tuesday, February 27, 2024 (5-9pm) open to everyone. Just show up.	<b>\$0.00</b>			
<b>Sponsorships</b>				
<b>Bronze – Games, DEMO or Breaks</b>			<b>\$500.00</b>	
<b>Silver - Games or Breaks</b>			<b>\$1,000.00</b>	
<b>Gold – Games or Breaks</b>			<b>\$1,500.00</b>	
<b>Platinum -Notebook Sponsor</b>			<b>\$2,500.00</b>	
<b>Event: Early Reg. Party 2/25</b>			<b>\$5,000.00</b>	
<b>Event: Opening Ceremony 2/26</b>			<b>\$5,000.00</b>	
<b>Event: Welcome Reception 2/26</b>			<b>\$5,000.00</b>	
<b>Diamond CUPA Cup 2/27</b>			<b>\$5,000.00</b>	
<b>Diamond Name Badge Sponsor</b>			<b>\$5,000.00</b>	
<b>"CUPA Cup" Corn Hole Board with company logo Sponsor 2/27</b>			<b>\$1,000.00</b>	
<b>Golf Tournament Sponsor 2/25</b>			<b>\$100.00</b>	
<i>Please propose an alternative sponsorship option by January 17, 2024.</i>				
<b>Total Amount Enclosed</b>				
<input type="checkbox"/> <b>Check enclosed</b>				
<input type="checkbox"/> <b>Please charge my</b>	<input type="checkbox"/> <b>Visa</b>	<input type="checkbox"/> <b>MasterCard</b>	<input type="checkbox"/> <b>American Express</b>	

	<i>Credit Card number:</i>	
	<i>Expiration date:</i>	<i>CV#</i>
<i>Name on Card:</i>		
<i>Billing address:</i>		
<i>Billing phone:</i>		
<i>Email receipt to:</i>		
<i>Signature:</i>		
<input type="checkbox"/> <b><i>Please Invoice</i></b>	<b><i>I understand that if the invoice is paid after February 19, 2024, the late registration rates apply.</i></b>	
	<i>Signature:</i>	
<p><i>Registration fees are due prior to or at the Conference.</i></p> <p><i>All payment and registration confirmations will be sent via email by <a href="mailto:conferencemanager@calcupa.org">conferencemanager@calcupa.org</a>.</i></p> <p><i>There is a \$100.00 registration cancellation fee if received in writing by February 19, 2024, or you can transfer to another attendee.</i></p> <p><b><u>No registration refunds after February 19, 2024.</u></b></p>		

## Conference Hotel Registration

# Hyatt Regency

1333 Bayshore Highway, Burlingame, CA 94010, USA

Phone: 650-347-1234

GROUP Code: "G-CUP3"

**Book hotel early** before they sell out. Overflow hotels will be listed at [www.calcupa.org](http://www.calcupa.org)

**Please make hotel accommodations early and directly by phone or online at:**

<https://www.hyatt.com/en-US/group-booking/SFOBU/G-CUP3>

**Guest room accommodation rates are \$209.00/night plus tax total \$245.50.**

The Hyatt Regency will accept reservations based on room and rate availability, so please reserve your room early.

Discounted \$18 self-parking per night with in-and-out privileges. Additional hotel information, including alternate lodging, is available at: [www.calcupa.org](http://www.calcupa.org).



# 26th California Unified Program Annual Training Conference February 26 - 29, 2024 EXHIBITOR & SPONSOR ORDER FORM

Register and pay on-line at [www.calcupa.org](http://www.calcupa.org)

## Exhibitor Schedule: February 26 - 29, 2024

February 26th	1:00pm – 4:45pm 4:45pm – 6:00pm	Set Up for Exhibits Welcome Reception in Ballroom
February 27th	7:00am – 8:00am 8:00am - 4:45pm 4:45pm – 9:00pm	Open Exhibits (breakfast provided for all) Open Exhibits (lunch provided for all) CUPA Cup Corn Hole & Taco Bar with Exhibitors
February 28th	7:00am – 8:00am 8:00am - 4:45pm 4:45pm – 6:00pm	Open Exhibits (breakfast provided for all) Open Exhibits (lunch provided for all) Exhibitor Reception with hors d'oeuvres, no-host bar & live music
February 29th	7:00am – 8:00am 8:00am – 1:00pm 1:00pm – 3:00pm	Open Exhibits (breakfast provided for all) Open Exhibits (lunch provided Raffle Prizes) Tear-down (PLEASE DON'T LEAVE EARLY)!

### Exhibitor Booth

Item	<i>On or Before 1/26/2024</i>	<i>Rate Starting 1/27/2024</i>	<i>Rate Starting 2/19/2024</i>	QTY/Total
<b>Exhibitor Table Top</b> 6' x 8' space Table tops #1-16 only	\$2,490.00 Includes skirted table, 2 chairs, back drapes, sign & 2 registrations.	\$3,490.00	\$4,090.00	
<b>Exhibitor Booth</b> 8' x 10' space Booths #19 - 61 only	\$2,590.00 Includes skirted table, 2 chairs, back drapes, sign & 2 registrations.	\$3,590.00	\$4,190.00	
Additional Table for 8'x10' booths	\$100.00 1 - 6' Table & 2 chairs	\$100.00	\$100.00	
Additional person <u>per day</u> (Note: 2 people are included in booths 1-16 & 19-61)	\$495.00 per day (includes meals)  Quantity of days _____  Day(s) attending _____	\$545.00	\$595.00	
		Name(s):		
<b>Exhibitor Table Top Single</b> Single person registration included, in foyer w/1- 6' Table Table top #62-68	\$1,595.00 Includes skirted table for brochure display, sign and (1) registration fee.	\$2,095.00	\$2,395.00	
Internet line	Call in request for quotes			
Power/Electrical 5-15 amps	\$100.00	\$125.00	\$150.00	
Power/Electrical over 30 amps	\$250.00	\$300.00	\$350.00	

Name Badge Scanner Rental	\$ 225.00	\$225.00	\$225.00	
Sunday 2/25 Golf	\$ 130.00 per player (10am tee time includes shuttle, cart, 18 holes)	\$150.00	\$170.00	
Tuesday 2/27 CUPA Cup	<b>Complimentary in the ballroom</b>			
<b>Sponsorship options See ideas at www.calcupa.org</b>	<b>Includes signage, logo on website and ballroom slide shows with PowerPoint slide you provide.</b>			
Raffle Prize - Description				
Bronze Sponsor – Game Sponsor, DEMO or Breaks	\$500.00			
Silver Sponsor – Game Sponsor or Breaks	\$1,000.00			
Gold Sponsor – Game Sponsor or Breaks	\$1,500.00			
Platinum or Notebook Sponsor	\$2,500.00			
Event Sponsor: Opening Ceremony, Welcome Reception, CUPA Cup or Name Badge	\$5,000.00			
CUPA Cup Lane Sponsor – Sponsor a corn hole set with your company logo and it is yours to keep!	\$1,000.00			
Golf Tournament Sponsor	\$100.00			
Specify Booth # choice (#1 _____)(#2 _____)(#3 _____)		Total: \$		

## CALIFORNIA CUPA FORUM

Attn: Sheryl Baldwin, Conference Manager  
P.O. Box 2017  
Cameron Park, CA 95682-2017  
530-676-0815 Phone

[www.calcupa.org](http://www.calcupa.org)

## Exhibitor Booth fee includes:

- 2 Conference Registrations (except 1-person tables)
- Continental Breakfast Tuesday, Wednesday, and Thursday
- 2 Lunch tickets Tuesday, Wednesday, Thursday (except 1-person tables)
- 6' Draped Table with name sign
- One-page PowerPoint advertisement or logo that you provide to be displayed at events, breakfast, luncheons, and on the website.
- Listing in Conference Materials



## EXHIBITOR & SPONSOR ORDER FORM

Order received \_\_\_\_\_. Booths are confirmed & assigned by receipt of order and payment.

There is a \$100 cancellation fee if received by **February 19, 2024**. **No refunds after 2/19/2024.**

Contact Name \_\_\_\_\_

Names of Participants for name badges (**everyone needs a member account at [www.calcupa.org](http://www.calcupa.org)**)

Name Badge: \_\_\_\_\_ Name Badge: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ E-mail \_\_\_\_\_

Website \_\_\_\_\_ Service/Product \_\_\_\_\_

### ALL ORDERS MUST BE PREPAID BEFORE CONFERENCE

Method of payment:

Please find enclosed my check in the amount of \$ \_\_\_\_\_  Credit Card:

Card # \_\_\_\_\_  VISA  MC  AMEX

Card holder \_\_\_\_\_ Exp. Date \_\_\_\_\_ CV \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

Billing address if different \_\_\_\_\_

Billing phone if different \_\_\_\_\_

Email receipt to \_\_\_\_\_

**Please return with payment no later than January 26, 2024 – Space is limited !!!!!**

California CUPA Forum, P.O. Box 2017, Cameron Park, CA 95682-2017 \* 530-676-0815 \*

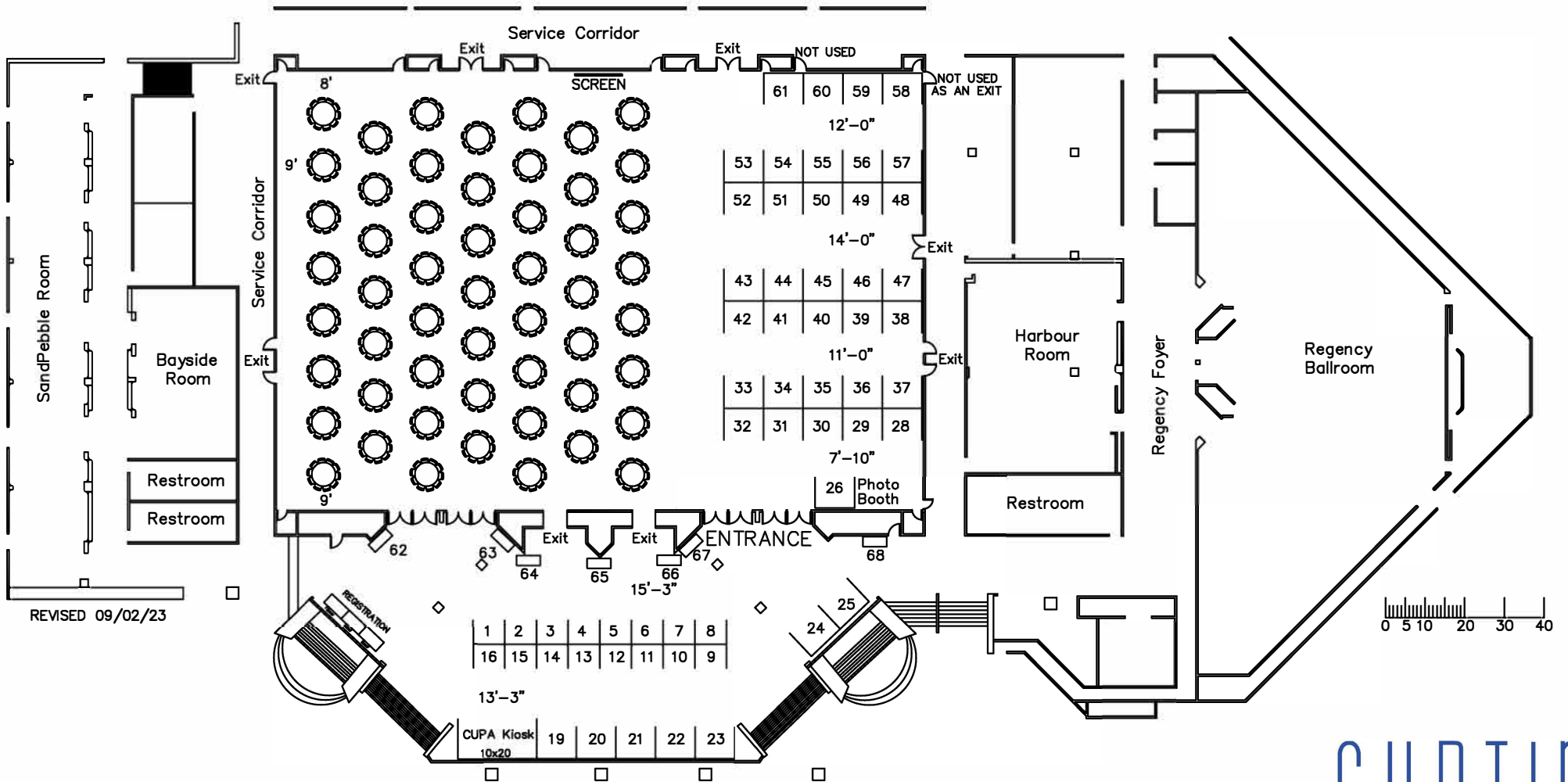
email: [sheryl@calcupa.org](mailto:sheryl@calcupa.org) or [registrations@calcupa.org](mailto:registrations@calcupa.org) or [jacob@calcupa.org](mailto:jacob@calcupa.org) \* [www.calcupa.org](http://www.calcupa.org)

\*The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, employees and California CUPA Forum from any and all such losses, damages and claims

# CUPA 2024

## February 26–29, 2024

### Grand Peninsula Ballroom & Foyer Hyatt Regency Burlingame



**NOTES:**

**BALLROOMS A, B & C: EXHIBITS**

- (34) 8' deep X 10' wide BOOTH SPACES
- (53) 72" ROUNDS W/CHAIRS. 7' AISLES TABLE TOP TO TABLE TOP

**BALLROOM D & G:**

- GENERAL SESSION – HOTEL PROVIDING FURNITURE

**FOYER:**

- (7) 8' deep X 10' wide BOOTH SPACES (Booths #19–25)
- (1) 10' deep X 20' wide BOOTH SPACES (CUPA Kiosk)
- (16) 6' deep X 8' wide BOOTH SPACES (Booths #1–16)
- (7) 6' TABLES (62–68) 1 Person
- (3) REGISTRATION COUNTERS

CURTIN

Convention & Exposition Services, Inc.

DISCLAIMER: EVERY EFFORT HAS BEEN MADE TO ENSURE THE ACCURACY OF ALL INFORMATION CONTAINED ON THIS FLOOR PLAN. HOWEVER, NO WARRANTIES, EITHER EXPRESSED OR IMPLIED ARE MADE WITH RESPECT TO THIS FLOOR PLAN. IT IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR TO VERIFY ALL DIMENSIONS AND LOCATIONS. THIS INCLUDES THE LOCATIONS OF BUILDING COLUMNS, UTILITIES OR OTHER ARCHITECTURAL COMPONENTS OF THE FACILITY IF THEY ARE TO BE CONSIDERED IN THE CONSTRUCTION OR USAGE OF AN EXHIBIT.

# EARLY REGISTRATION

## Sunday Reception Party

JOIN US SUNDAY, FEBRUARY 25<sup>TH</sup> at the

Hyatt Regency

FESTIVITIES 4-7PM

*Event Sponsor: TBD*

*\*\* Games \*\* Activities \*\* Raffle Prizes \*\**

CHECK IN AT THE REGISTRATION DESK BEFORE PROCEEDING  
TO THE ATRIUM LEVEL!

Located on the Hyatt Regency Atrium Level, the Topgolf Swing Suite features the most advanced indoor golf and interactive gaming simulator bay available. Topgolf Swing Suite offers virtual golf experiences, zombie dodgeball, football, baseball, carnival games, and more to hotel guests and locals. The bay accommodates up to 8 people. ***Tickets to play at the Registration Desk. Time slots are first come-first-served.***



**Golf Tournament at Coyote Point**

10:00am – 3:00pm

Players will be able to test their skill at 18 holes of golf in a 4 – person team scramble format with prizes,  
longest drive and closest to the pin competitions.



# SPONSOR LOGO/LISTING VISUALS

Sponsor Listing at [www.calcupa.org](http://www.calcupa.org)

<https://calcupa.org/conference/sponsors.html>

## SPONSORSHIPS - BE A PART OF IT!

If you don't see a sponsorship package that meets your needs on our list of ideas for sponsorship opportunities, we can work with you to customize a package that is right for you.

### **Thank you to all our 2023 SPONSORS!**



## Thank you to all our 2023 EXHIBITORS!



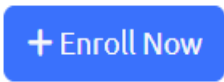
## Thank you to all our 2023 EXHIBITORS!



**CalCUPA's New Learning Management System (LMS) - On the homepage of the [calcupa.org](http://calcupa.org) website, you can get access to MANY current Haz Mat Programs training videos from the 2021, 2022 & 2023 past annual conferences.**

Just pay the 2024 conference registration fee and you will have access until December 31, 2024, to earn ICC units for Track C and REHS contact hours for all training sessions. Once you successfully complete an LMS Course, the CEUs will be posted to your Course History immediately in your member account. Successful completion includes watching the training videos, successfully completing quizzes and completion of the Course Evaluation. CEU certificates can be downloaded and submitted to your management or accrediting agency.

To view all of the LMS Courses available (and the list of Courses is growing weekly), please login on our website, then go to <https://calcupa.org/lms-agenda/index.html>. You can view the various Courses available in each Program/Track. Next, select your Course and click



to access the Learning Path of the selected Course.

This is what your LMS Dashboard will look like after you Enroll and complete several Courses.

The screenshot shows the CalCUPA LMS Dashboard with the following course cards:

- Acute and Extremely Hazardous Wastes**
  - ACUTE HAZARDOUS WASTE: 0% complete
  - EXTREMELY HAZARDOUS WASTE: 0% complete
- B-2/3 HAZARDOUS WASTE IDENTIFICATION - BASIC ...**
  - B - Hazardous Waste: 0% complete
- B-3/17 RECYCLING, EXEMPTIONS & EXCLUSIONS ...**
  - B - Hazardous Waste: 6% complete
- B-M-B/1 INTRODUCTION TO CA TIERED PERMITTING ...**
  - B - Hazardous Waste: 0% complete
- C-2/16 BEGINNER UST INSPECTOR 101 (5:27:40)**
  - C - Underground Storage Tanks: 4% complete
- C2-2/24 UST OVERFILL PREVENTION (1:45:16)**
  - C - Underground Storage Tanks: 14% complete
- C-2/23 PREPARING FOR THE ICC UST INSPECTOR EXAM ...**
  - C - Underground Storage Tanks: 0% complete
- C2-3/11 UST REMOVALS: HOW TO ENSURE SAFETY AND ...**
  - C - Underground Storage Tanks: 14% complete
- G-2/17 STI WORKSHOP - THE BASICS (1:41:53)**
  - G - Above Ground Storage Tanks: 0% complete
- G-3/11 TANKS IN UNDERGROUND**
  - 0% complete
- G-3/3 STI WORKSHOP - ADVANCED**
  - 0% complete
- G-M-G/2 COMPLETING THE SPCC**
  - You must have an SPCC Plan if your facility has:
    - More than 1,320 gallons of oil in aggregate above-ground storage capacity
    - More than 42,000 gallons of completely buried oil storage capacity
- G-W-G/4 SPCC PLAN: FACILITY**
  - 0% complete



AMMONIUM  
HYDROXIDE  
19%

AMMONIUM  
HYDROXIDE  
19%

# CALIFORNIA 26<sup>TH</sup> ANNUAL CUPA TRAINING CONFERENCE



**Would you be interested in a rewarding career where you impact human health and the environment in a positive way?**

Join over 3,000 environmental professionals and learn more about what it takes to be a part of this exciting and dynamic career opportunity in Hazardous Material & Waste Management! In addition to attending educational sessions, there will be networking receptions and opportunities to meet many professionals.

## Qualification

Being a full-time student at a college or university for academic years 2022/2023 and/or 2023/2024 in science or environmental health fields.

## How to Apply

Create an account at [calcupa.org](https://calcupa.org) and complete a student scholarship application here <https://calcupa.org/student-event/index.html>

You will receive an email confirmation and we will follow up with you.

## Cost

**FREE**

## Location: Hyatt Regency SF Airport

(1333 Bayshore Highway, Burlingame, CA)

**February 26-29, 2024\*** (8am - 5pm)

**Student Day is February 28, 2024** (breakfast & lunch are provided)

**\*Full Scholarship for Full Time Students: Includes registration fee, daily parking, breakfast, lunch, dinner, travel and hotel reimbursement if needed**



To learn more, check out our videos here or scan QR code <https://calcupa.org/about/mission.html>